

BRETT THURSTON

Website Designer/Front End Developer

Multi-faceted developer/designer who has dedicated himself in constructing efficient web applications to help brand's tune their voice, raise their revenue and increase their return on investment.

History of orchestrating major website projects from the ground up to successful social marketing campaigns. Knowing how the back end communicates with the front end of projects is an invaluable skill I've honed.

People person who values constructive criticism and working with others to achieve successes worth talking about. Able to be apart of a team or manage projects independently.

PROFESSIONAL EXPERIENCE

iHeartRadio

Digital Content Director

June 2014 - Present

- Strategist and digital manager of 8 radio stations
- Guiding staff members on social media
- Assisting with content creation (digital and video)
- Trafficking and design, digital ads and reporting analytics
- Covering station events with video and photography
- Liaison to the corporate and local market

Brett Thurston Ideas

Owner and Operator

2007 - Present

Freelancing with a variety of clients in many ways:

Web Design, Web Development, Analytics, Social Media Strategies, Digital Marketing, Graphic Design, Logo Design, Film Production, Photography

United States Sports Academy

Web Designer

September 2013 - June 2014

- Redesigning their website and student portal
- Managing social media
- Responding to students
- Photography, some PR and event coordinating

Red Square Agency

Production Designer

June 2011- September 2013

Produced sales advertising, print design, digital design and illustration for major clients such as: Shoe Station, Hard Rock Biloxi, Blue Cross Blue Shield of Alabama and Mobile Bay Convention and Visitors Bureau

Elevator World

Web and Graphic Designer

October 2009-June 2011

A monthly trade magazine that distributes nationally and internationally

Managed web development and web design

Maintained multiple websites security, speed and user experience

Assisted with magazine layout and advertising design both small and large format

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BrettThurston.com

SKILLS

Web Design

Web Development

HTML / CSS

Twitter Bootstrap

JavaScript

jQuery

PHP

Adobe Suite

Wordpress

WooCommerce

Shopify

Analytics

Social Media Strategies

Digital Marketing

Graphic Design

Logo Design

Film Production

Web Videos

vMix Live Streaming

Photography

Copy Writing

Blogging

EDUCATION

University of South Alabama, 2010

B.F.A. in Graphic Design

HIGHLIGHTS

Responsible for the website redesign of a major national sports college, a newspaper, a trade magazine and a coffee shop with eCommerce.

Managed 8 radio stations social media, digital promotions and web content.

Designed advertisements and promotional material for a major insurance company, major casinos and animated casino video games.